



colorado chapter
connecting financial executives

FEI Colorado Chapter

CPE Details

Event Date: May 17, 2018

Dinner Session

Presentation Title	Molding a Company from the Ground up- the story of Intertech Plastics, Inc
Presenter	Noel Ginsburg/ Chairman and CEO/ Intertech Plastics, Inc and Founding Executive Board Chair/ CareerWise Colorado
Presentation Description/Program Content	Noel will chronicle his journey as a serial business and social entrepreneur, from the founding of his business Intertech Plastics at 21, to his run for Governor in 2017-18. Driven by a passion to make a difference for his employee's, community and country, Noel will discuss both his successes and failures and the life lessons learned along the way.
Learning Objectives	<ol style="list-style-type: none">1. The importance of core values in building a business.2. How business can play a critical role in the evolution of education in America3. How to survive when the "wings fall off" in your business.4. The importance of perspective in life, business and community.
NASBA Field of Study	Business Management and Organization
Instructional Delivery Method	Group Live Lecture
Recommended CPE Credit	1 CPE Hour (50 minutes as defined by NASBA)
Prerequisites	None
Program Level	Intermediate
Advanced Preparation	None
Experience Level	Intermediate

PD1

Presentation Title	Stock verses Asset Sale - What Decision Makers Need to Know
Presenter	David Shellan, Tax Director, ACM
Presentation Description/Program Content	In today's hot M&A market, decision makers need to understand the tax implications of their sale options. This presentation will

	explore options in the sale process and how to determine what the best options may be for your situation..
Learning Objectives	<ul style="list-style-type: none"> • Comparisons of assets versus equity transactions • Deal structuring techniques • Consequences of earn out or contingency provisions
NASBA Field of Study	Tax
Instructional Delivery Method	Group Live Lecture
Recommended CPE Credit:	1 CPE hour (50 minutes as defined by NASBA)
Prerequisites:	None
Program Level:	Intermediate
Advanced Preparation:	None
Experience Level:	Intermediate

PD2

Presentation Title	Trust—A Critical Element to a Strong Corporate Culture
Presenter	Kreg Brown, Partner/CEO-Elect
Presentation Description/Program Content	Corporate leaders want to improve their corporate culture and create a sustainably strong environment, so their organization can thrive. In today’s competitive workforce environment, culture is top-of-mind for the Millennial workforce; and trust, if embedded in the corporate culture, will allow you to effectively compete against others to hire the talented workforce you are seeking..
Learning Objectives	<ul style="list-style-type: none"> • 1 – Cannot be a Great Place to Work company without “Trust” embedded in your corporate culture • 2 – Trust is the currency of business • 3 – Minimizing trust taxes can be a 10X multiplier to your company’s enterprise value.
NASBA Field of Study (see attached):	Personnel/HR
Instructional Delivery Method:	Group Live Lecture
Recommended CPE Credit:	1 CPE hour (50 minutes as defined by NASBA)
Prerequisites:	None
Program Level:	Intermediate
Advanced Preparation:	None
Experience Level:	Intermediate